



RATYNSKI

DIGITAL

How Ratynski Digital Helped Ideal Weight Loss Clinic Increase Traffic by 104%

CASE STUDY





"The work Ratynski Digital does is truly powerful. Alex always feels like an actual partner to my business. He always focuses on what's important to us and helps us achieve our goals everytime!"

Let's Talk Numbers:

Take a gander at the these stats. These are the results for Ideal Weight Loss Clinic after working with Ratynski Digital:

How did the campaign actually perform?



The Challenges

IWLC faced a few challenges that they had to tackle first:

1. Outdated Technology

Ideal Weight Loss does *amazing* work. They just needed a website & branding that reflected that as well.

2. Losing Traffic

To grow the business they needed more new clients. To get that, they needed to increase website traffic.

3. Poor Rankings in Maps

With 2 seperate locations, ranking in Google on a local level was an absolute MUST!



The Solutions

After partnering with Ratynski Digital, here's what they accomplished together:

1. A Fully Responsive Custom Website

They created a clean and beautiful website that worked on all of the necessary devices

2. They launched a 4-Month SEO Campaign

They updated content, optimized on-page SEO, and improved the UX all over the site.

3. GMB Overhaul & Management

They completed a Google Review Campaign, GMB Optimization, Spam Removal, Complete Cleanup & Directory Boost Project.





We are where we are because of Ratynski Digital. Alex is constantly over-delivering more than what we'd expect.

The entire time we worked with them, our organic traffic grew month-over-month. That gives me peace of mind, because I know it's working. Which is good for business."



Ratynski Digital not only got us ranking for local search terms, but they even were able to get us to outrank our corporate brand on extremely competitive search terms.

These terms bring in thousands of new traffic each month."

Want Results Like These?

Contact Us Today:

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